

# Simply raise cash by recycling trash!

## Making it Easy

Recycling Appeal USA aims to make fundraising easy. We have built a comprehensive resource centre online at

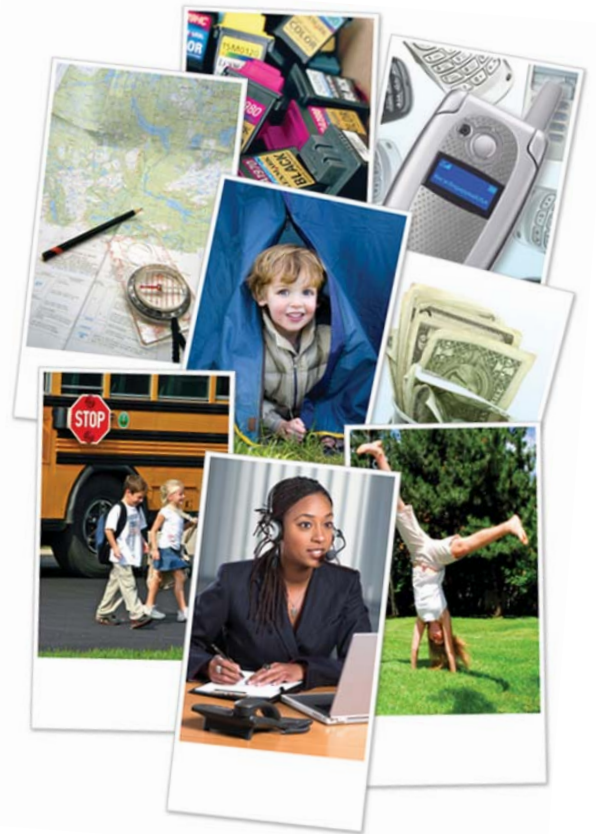
[www.recyclingappealusa.com](http://www.recyclingappealusa.com)

to support your campaign efforts. Take a few minutes and visit this site for a variety of downloadable resources including:

- media releases
- supporter letters
- fact sheets
- posters
- web links
- website banners

## Get Others to Help

Think of your campaign as an opportunity to help your community dispose of their old cell phones, PDAs and printer cartridges. Simply contact businesses, partner organizations suppliers and supporters and ask them to save on your behalf. We can arrange pick up directly from their premises, without any hassle for you. Call 1-877 757 3873 with the interested organizations contact details, or have them contact us direct. They will receive their own account number and all funds raised by their account will be paid directly to your recycling program.



## Who runs the Recycling Appeal USA?

Recycling Appeal USA is an initiative of Redeem Llc, an award winning environmental company that specialises in the recovery, recycling, buying and supplying of used printer cartridges, cell phones and PDAs. Redeem has been in business since 1999 and in that time has recycled over 2 million kilograms of cell phones and printer cartridges. Find out more about Redeem Llc by visiting [www.redeemllc.com](http://www.redeemllc.com).

## What happens to the cartridges, phones and PDAs after pick-up?

Cartridges are sold to re-manufacturers who refill them for resale. Cell phones and PDAs are processed, refurbished and tested before being sold for second-hand use. Many end up in developing countries where landline infrastructure is scarce. Handsets that cannot be repaired are sent to specialist recyclers to have the precious metals and components extracted for re-use.

## Do you accept all cartridges, phones and PDAs?

Recycling Appeal USA accepts the majority of cartridges sold. We cannot guarantee payment for all types of remanufactured cartridges. Epson inkjet cartridges, ribbon cartridges and toner bottles do not have a value. We accept all cell phones and PDAs.

If you are unsure whether or not your cartridge, cell phone or PDA has a value, include it in your pick up.

## DID YOU KNOW?

Recycling printer cartridges, cell phones and PDAs isn't just good for your organization, its good for the environment. Share these facts with your supporters and watch your recycling program grow!

### Cell Phone Facts

- Of the more than one billion cell phones that are currently used worldwide, an estimated 250 to 300 million are being used in the US.
- In the US, there are approximately 208 million cellular phones currently in use.

- The average American cell phone user owns 3 or more handsets.
- The average US consumer only uses their current cell phone for 12 to 18 months.

### Cartridge Facts

- Almost 8 cartridges are thrown away per second in the United States alone!
- 70 percent of used printer cartridges throughout the world are currently being thrown out.
- Every year over 300 million cartridges are thrown away. In terms of weight, that is equivalent to over 30,500 African Elephants!





Please follow the guidelines below to ensure you get the most out of Recycling Appeal USA.

Please note products accepted may vary. Check the current monthly price list for most up to date listings. Values are determined at the time goods are processed. Recycling Appeal USA do not accept liability for lost or stolen goods.

## 1. Box Packing and Pick up Instructions

1.1 Please ensure your pick up is valued at \$60 or more by checking our current price list (available on our website). We will need to charge you \$10 to cover carriage for pick ups valued at less than \$60

1.2 All packages included in a single shipment must be labelled with your vendor number and address.

1.3 The value of your goods will be credited to the specified account within four weeks of Recycling Appeal USA receiving your goods.

1.4 To help verify your goods complete a packing sheet and enclose it with your collection packages. The packing sheet can be downloaded by visiting [www.recyclingappealusa.com](http://www.recyclingappealusa.com)

1.5 Recycling Appeal encourages you to reuse old boxes when packing your goods for shipping. \$2.50 will be credited to your account every time you use your own boxes with our prepaid labels.

1.6 Packages can contain any combination of inkjet cartridges, laser cartridges, mobile phones and PDAs.

1.7 Please ensure all products are packaged securely and carefully as we do not offer compensation for products that are broken or damaged.

1.8 Attach your pre-paid label (available from 1-877-757-3873) then EITHER take your boxes to a UPS store OR Leave for your UPS driver to see when making deliveries. Drivers are required to pick up UPS packages when they drop off packages Call 1-800.PICK.UPS for your nearest UPS centre.

1.9 Recycling Appeal USA pays all shipping costs through UPS as long as you follow one of the options laid out in Step 4 above. Do not call UPS for a pickup as UPS will charge you \$10 each time they are called out to you, this fee cannot be waived by Recycling Appeal USA

## 2. Freepost Baggies

2.1 Accounts will only be credited for freepost envelopes containing product valued at \$7.50 or more. Check our price list for current values.

2.2 The balance on your account must be over \$50 before funds can be claimed.

2.3 If your printer cartridges and mobile phones do not fit in the freepost envelopes provided, please either box them up in your own packaging and call us for a freepost label or call us to request a postage paid box.

2.4 Freepost baggies should not be attached to boxes. If you have a large number of items please box them up securely and follow shipping instructions.

### NOTE - We cannot accept:

- Toner bottles
- Ribbon cartridges
- Epson inkjet cartridges
- Broken cartridges
- Cell Phone cases
- Pagers
- Other electronic equipment

We reserve the right to charge a disposal fee for these items.

## 3. Redemption of Funds

3.1 Funds are redeemable at any time by calling 1.877.757.3873 or emailing [info@recyclingappealusa.com](mailto:info@recyclingappealusa.com)

3.2 The balance on your account must be over \$50 before funds can be released.

3.3 Redeem llc reserve the right to change and amend the price list.

3.4 Funds must be redeemed within 6 months of the date that your account is credited. Any funds not redeemed by this date will be void.

3.5 A check payment will be issued by mail within 30 days once requested.



Raising funds by recycling old cell phones, PDAs and printer cartridges is easy with Recycling Appeal USA. Once you have gathered your goods and are ready for pick up, please follow these steps:

### 1) Inventory

To help verify goods shipped in a pick up, we require you to complete a packing sheet. A sample packing sheet is included in this welcome kit and should be photocopied for future pick ups. Alternatively, the packing sheet can also be downloaded by visiting [www.recyclingappealusa.com](http://www.recyclingappealusa.com). We recommend you complete the packing sheet, keeping a copy for your files. A signed packing sheet should be returned with your pick up – please insert it into one of your packages.

### 2) Packing

Recycling Appeal USA encourages you to re-use old boxes as you prepare your packages for pick-up. Packages can contain any combination of inkjet cartridges, laser cartridges, cell phones and PDAs. Please ensure all products are packaged securely and carefully, as we do not offer compensation for products that are broken or damaged.

The following tips will help you meet our pick up requirements.

- If at all possible, pack your toners in their original boxes. If you remove the inner packaging, two toners should fit in each box.
- Cell phones, cartridges and PDAs can also be packed in old cardboard boxes. Please ensure all boxes have taped top and bottoms to prevent the contents from spilling out during shipping.

**IMPORTANT:** Neither Redeem LLC or its partners will be held liable for any loss incurred in the event of SIM cards and customer data not being removed from handsets. Always remove SIM cards and restore factory settings.

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- Other electronic equipment

### 3) Pick Up

Once your package is ready attach the pre-paid DHL label then call 1-877-757-3873 and speak to one of our customer service advisors who will schedule a pick up.

Recycling Appeal USA pays all shipping costs through DHL as long as you follow the process laid out above. Do not call DHL for a pick up as a charge will be incurred and this fee cannot be waived by Recycling Appeal USA.

### 4) Labeling

Each package that you ship to us must be clearly labelled with your account number and the name of your organization.



